



Cadillac

MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION

OFFICE OF THE GENERAL SALES MANAGER

DETROIT 32, MICHIGAN

November 25, 1952

Youngstown Vol. Fire Co., Inc.
Main Street
Youngstown, New York

Gentlemen:

Your recent purchase of a Golden Anniversary Cadillac affords us the opportunity to write and thank you for your patronage. In doing so, we would also like to assure you that our interest in your motoring satisfaction is a continuing one which will cover the entire period of your Cadillac ownership.

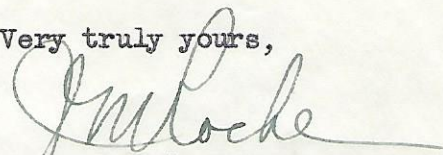
Your Golden Anniversary Cadillac is, of course, the climax of fifty years of the industry's finest accomplishments in design, engineering and craftsmanship. As you have probably discovered by now, it sets new standards of performance, safety and handling ease -- and we are confident it will prove a source of immense pleasure and satisfaction.

A fine car, like a fine watch, should be given expert attention whenever adjustments or repairs are necessary. Your Cadillac dealer is equipped to render this expert service and we hope you will take full advantage of his facilities whenever the need arises.

Enclosed with this letter is your Owner's Service Policy and Identification Card. The card is your assurance of full policy warranty on the chassis from Cadillac dealers located throughout the country. The custom body is covered by the warranty provided by the Body Builder.

We hope you will feel free, at any time, to comment on either your new Cadillac car or Cadillac service. Your communication will receive prompt and careful consideration.

Very truly yours,


General Sales Manager

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